

## EXHIBIT 2: INFRINGEMENT

URL: <https://fanarch.com/blogs/fan-arch/the-legacy-brand-of-sports-illustrated-a-timeless-icon-in-sports-journalism>

The screenshot shows a web browser displaying the Fan Arch website. The article title is "The Legacy Brand of Sports Illustrated: A Timeless Icon in Sports Journalism" by Jocelyn Aluma, dated November 30, 2023. The article features a large image of a stack of Sports Illustrated magazines. To the right of the article, there is a "FEATURED" section with a list of articles and a "TRENDING" section. Below the article, there is a "MEGA HITS INSIDE" section with images of sports jerseys and a "Mystery Signed" banner. The website has a dark theme with a navigation bar at the top containing links for "TALENT", "RECRUITS", "MEDIA", "LOGO DESIGN", and "WEB DESIGN". A search bar and a "JOIN THE FAMILY" button are also present. The browser's address bar shows the URL: [fanarch.com/blogs/fan-arch/the-legacy-brand-of-sports-illustrated-a-timeless-icon-in-sports-journalism](https://fanarch.com/blogs/fan-arch/the-legacy-brand-of-sports-illustrated-a-timeless-icon-in-sports-journalism). The Windows taskbar at the bottom shows the time as 8:46 AM on 5/18/2024.

**FAN ARCH**

TALENT RECRUITS MEDIA LOGO DESIGN WEB DESIGN Search

**JOIN THE FAMILY**

**FEATURED** **TRENDING**

- The Remarkable Journey of Sha'Carri Richardson: Unwavering Spirit and Triumph 13d
- Ar'Darius Washington: A Rising Star in the NFL 13d
- J.J. Russell: The Promising Journey of a Rising Star Linebacker 13d
- The Impact of Mike Goldberg: Head Commentator for BYB Extreme 13d
- The Career Decision of Caitlin Clark: Big 3 vs. WNBA 22d

**MEGA HITS INSIDE**

**Mystery Signed**

**SHOP NOW**

By Jocelyn Aluma November 30, 2023 06:30 GMT+4 min read

NEW PRICE DROP -20%

Price Drop Alert

8:46 AM 5/18/2024

